

## Features Our Annual Spring Preview

We are inviting a select group of **top executives** to write an expert article about the current state of their respective marketplace and where they see it progressing in 2010. These experts will enlighten our readers on their industry and give a **general overview of the marketplace in the field they represent**. This issue gives **industry leaders** the ability to inform our 30,000 readers on the current state of the market and business expectations for 2010 focusing on specific business verticals.

***Deadline March 30, 2010***

The April 11, 2010 edition will feature these experts.  
Learn about their areas of expertise and what they expect from their industry in 2010.

Editorial Requirements Include:  
Half page ad with 600 word article and a headshot of the author

***Pictures of all authors will appear on the cover***

**Publication date: April 11, 2010      Deadline: March 30, 2010**

***Special advertising rates to all participating firms.***

**Questions? Please call *Linda Christman***

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Electronic Specs: 85 line screen, Native files accepted (PageMaker, Quark, Illustrator) with all support files (fonts and images) If possible, also include a PDF with fonts embedded.

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