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**THE MOST COMPREHENSIVE SOURCE
FOR COMMERCIAL REAL ESTATE NEWS**

PRINT • DIGITAL • BLOG • NEWSLETTER
CONFERENCES • SOCIAL MEDIA

2024 MEDIA KIT

MID ATLANTIC

NEW JERSEY-PENNSYLVANIA-DELAWARE-MARYLAND-VIRGINIA-DC

Real Estate Journal

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WHAT WE OFFER

PRINT

A classic way to reach the Commercial Real Estate Industry

DIGITAL

Online source available at a moments reach

SOCIAL MEDIA

To target & reach industry decision-makers

BLOG

Additional visibility on our website

NEWSLETTER

Weekly industry updates & announcements

CONFERENCES

Promote your business by speaking and sponsor at industry related conferences



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The Mid Atlantic Real Estate Journal (MAREJ) is thrilled you are considering us in your marketing plan for 2024. Boost your visibility throughout the year with our results-driven marketing and content solutions; an affordable and effective way for you to engage your target audience and reach the decision-makers of the commercial real estate industry.

MAREJ is the largest commercial real estate publication in the region. We reach professionals throughout NJ, PA, DE, MD, VA, and DC, publishing once a month.

In addition to our publication, we host industry-specific networking conferences throughout the year to help the industry stay in touch with the ever-changing market.

Statistics

 10,000 +  500 +  1,300 +

Overall Reach

25,000

Print Circulation

35,000

Digital Circulation

13,000

Unique monthly
visitors on blog

25,000

Newsletter
Circulation

Primary Readers Include:

Investors, Brokers, Developers, Builders & Contractors, Commercial Property Owners, Auctioneers, Bankers & Lenders, Mortgage Bankers & Brokers, Government Agencies, Professional Services including Legal, Insurance, Accounting and Appraisal.

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ADVERTISING RATES & SIZES

2024 ADVERTISING RATES

Prices listed are per insertion

	Full Page	1/2 Page	1/4 Page	1/8 Page
NET RATES				
1 time	\$1295	\$1095	\$695	\$395
2 - 4 times	\$995	\$895	\$495	\$295
5 - 11 times	\$795	\$695	\$395	\$245
12 & more or TS	\$695	\$495	\$295	\$195
GROSS RATES/ AD AGENCY RATES				
1 time	\$1524	\$1289	\$818	\$465
2 - 4 times	\$1171	\$1053	\$583	\$348
5 - 11 times	\$935	\$818	\$465	\$289
12 & more or TS	\$818	\$583	\$348	\$230
WRAP FULL PAGE/COLOR	IFC or IBC: \$1,695 Net/1,994 Gross		BC: \$1,995 Net/\$2,347 Gross	

Double Truck: \$2,495 net/ \$2,935 gross

Spot Color Rate: \$200 per additional color above B&W space rate.

4-Color Rate: \$600 above B&W space rate.

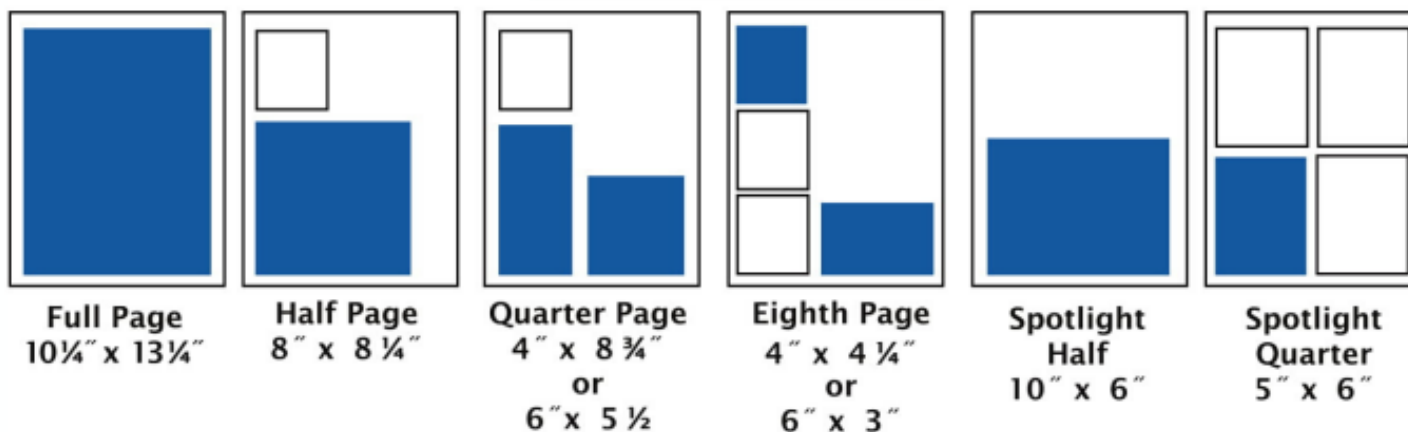
Inserts: \$1,495 net/ \$1,759 gross

Online Banner Advertisement: \$995

Preferred Position add 20%

With your advertising program you will receive visibility in our print publication as well as our digital edition reaching over 105,000 decision makers per issue. All ads are linked to your company website, email address and social media handles.

Advertising Sizes



Electronic Specs: Send print optimized PDF with fonts embedded or native files with all support files (font & images) accepted. Files must be CMYK or grayscale format only, Web offset, no bleed. 85 line screen- 300 DP

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EDITORIAL CALENDAR

2024 EDITORIAL CALENDAR

EDITORIAL DEADLINES ARE 10 DAYS PRIOR TO PUBLICATION DATE

JANUARY

JANUARY 19 **DEADLINE: JAN. 10**
 ROP* (FRONT SECTION)..... FINANCIAL
 DEL/MAR/VA/DC..... WASHINGTON, DC
 NEW JERSEY SOUTHERN NJ
 PENNSYLVANIA..... SOUTHEASTERN PA
 RETAIL DEVELOPMENT REIMAGINED INDUSTRY EXPERTS
 ODM* GENERAL CONTRACTING/SUB CONTRACTORS
 SPOTLIGHTS..... ECONOMIC DEVELOPMENT
 2024 FORECAST

FEBRUARY

FEBRUARY 16..... **DEADLINE: FEB. 7**
 ROP* (FRONT SECTION) FINANCIAL
 DEL/MAR/VA/DC..... DELAWARE
 NEW JERSEY CENTRAL NJ
 PENNSYLVANIA..... CENTRAL & WESTERN PA
 RETAIL DEVELOPMENT REIMAGINED MIXED-USE
 ODM* ENVIRONMENTAL/GREEN BUILDINGS
 PROPERTY MANAGEMENT
 SPOTLIGHT FAMILY OWNED BUSINESSES

MARCH

MARCH 22..... **DEADLINE: MARCH 13**
 ROP* (FRONT SECTION)..... FINANCIAL FEATURING 1031 EXCHANGE
 DEL/MAR/VA/DC..... VIRGINIA
 NEW JERSEY NORTHERN NJ
 PENNSYLVANIA..... NORTHEASTERN PA
 RETAIL DEVELOPMENT REIMAGINED INDUSTRY EXPERTS
 ODM* BUILDING TECHNOLOGY
 SPOTLIGHT BEST OF 2023

APRIL

APRIL 19..... **DEADLINE: APRIL 10**
 ROP* (FRONT SECTION)..... APPRAISAL
 DEL/MAR/VA/DC..... MARYLAND
 NEW JERSEY SOUTHERN NJ
 PENNSYLVANIA..... SOUTHEASTERN PA
 RETAIL INDUSTRY EXPERTS
 ODM* BUILDING SERVICES/SUPPLIERS
 SPOTLIGHTS..... SPRING PREVIEW

MAY

MAY 24..... **DEADLINE: MAY 15**
 ROP* (FRONT SECTION)..... FINANCIAL
 DEL/MAR/VA/DC..... WASHINGTON, DC
 NEW JERSEY CENTRAL NJ
 PENNSYLVANIA..... CENTRAL & WESTERN PA
 RETAIL ARCHITECTURE/CONSTRUCTION/ENGINEERING
 ODM* JANITORIAL/ FACILITY MANAGEMENT
 SPOTLIGHTS. OFFICE & INDUSTRIAL/DISTRIBUTION CENTERS
 MULTIFAMILY DEVELOPMENT

JUNE

JUNE 21..... **DEADLINE: JUNE 12**
 ROP* (FRONT SECTION)..... CREATIVE FINANCING
 DEL/MAR/VA/DC..... DELAWARE
 NEW JERSEY NORTHERN NJ
 PENNSYLVANIA..... NORTHEASTERN PA
 RETAIL RETAIL/RESTAURANTS
 ODM* ELECTRICAL CONTRACTING/LIGHTING
 SPOTLIGHTS..... THRIVING UNDER 30

*ROP-- Run of the Paper is the first section in each issue covering news for all five states offering prime advertising positioning.

*ODM-- Owners, Developers & Managers

Editorial Requirements--Press Release 350-500 words with property photo and broker photos.

Expert Articles-- 550 words with author headshot and bio.(author name and title, co. name and location)

Deadline--10 days prior to publication date.

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JULY

JULY 19..... DEADLINE: JULY 10
 ROP* (FRONT SECTION)..... TAX ISSUES/ACCOUNTING
 DEL/MAR/VA/DC..... VIRGINIA
 NEW JERSEY..... SOUTHERN NJ
 PENNSYLVANIA..... SOUTHEASTERN PA
 RETAIL..... RETAIL BROKERAGE DIRECTORY
 ODM*..... INSURANCE/BONDING/RISK MANAGEMENT
 SPOTLIGHTS..... COMMERCIAL BROKERAGE DIRECTORY

AUGUST

AUGUST 23..... DEADLINE: AUGUST 14
 ROP* (FRONT SECTION)..... INVESTMENT/MULTIFAMILY FINANCING
 DEL/MAR/VA/DC..... WASHINGTON DC
 NEW JERSEY..... CENTRAL NJ
 PENNSYLVANIA..... CENTRAL & WESTERN PA
 RETAIL..... INDUSTRY EXPERTS
 ODM*..... ARCHITECTS/ENGINEERS
 SPOTLIGHTS..... THRIVING UNDER 40

SEPTEMBER

SEPTEMBER 20... DEADLINE: SEPTEMBER 11
 ROP* (FRONT SECTION)..... FINANCIAL/1031 EXCHANGE
 DEL/MAR/VA/DC..... DELAWARE
 NEW JERSEY..... NORTHERN NJ
 PENNSYLVANIA..... NORTHEASTERN PA
 RETAIL..... SITE SEEKING & RETAIL SERVICES
 ODM*..... ROOFING/WATERPROOFING
 SPOTLIGHTS..... FALL PREVIEW
 APPRAISAL

OCTOBER

OCTOBER 18..... DEADLINE: OCTOBER 9
 ROP* (FRONT SECTION).....
 DEL/MAR/VA/DC..... COMMERCIAL REAL ESTATE BROKERS
 NEW JERSEY..... SOUTHERN NJ
 PENNSYLVANIA..... SOUTHEASTERN PA
 RETAIL..... RETAIL DESIGN
 ODM*..... PROPERTY MANAGEMENT
 SPOTLIGHTS..... WOMEN IN BUSINESS
 INSURANCE/TITLE

NOVEMBER

NOVEMBER 22 .. DEADLINE: NOVEMBER 13
 ROP* (FRONT SECTION)..... LENDERS DIRECTORY
 DEL/MAR/VA/DC..... MARYLAND
 NEW JERSEY..... CENTRAL NJ
 PENNSYLVANIA..... CENTRAL & WESTERN PA
 RETAIL..... INDUSTRY EXPERTS
 ODM*..... DESIGN BUILD
 SPOTLIGHTS..... THRIVING OVER 50
 PROFESSIONAL SERVICES

DECEMBER

DECEMBER 20... DEADLINE: DECEMBER 11
 ROP* (FRONT SECTION)..... FINANCIAL
 DEL/MAR/VA/DC..... VIRGINIA
 NEW JERSEY..... NORTHERN NJ
 PENNSYLVANIA..... NORTHEASTERN PA
 RETAIL..... MIXED-USE PROJECTS
 ODM*..... INDUSTRY LEADERS
 SPOTLIGHTS..... YEAR IN REVIEW
 COMMERCIAL REAL ESTATE LAW

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DIGITAL ADVERTISING

NEW DIGITAL CONTENT

Digital Advertising

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Spotlight Banner (Seen on all Pages) Width: 980 Height: 100 (points) \$695 net per month rotating

View Our Digital Edition
3-25-16
4-15-16

CORFAC International
Video \$795 net per month

Double Block
Width: 325
Height: 240
\$695 net per month rotating

Single Block
Width: 315
Height: 125
\$495 net per month rotating

Conferences

- Philadelphia Real Estate Capital Markets Summit**
April 13th, 2016
Hilton Philadelphia City Avenue Hotel, 4200 City Avenue, Philadelphia, PA
- 2nd Annual NJ Office Summit**
April 29, 2016
7:00AM-12:00PM
APA Hotel Woodbridge, 120 Wood Avenue South, Iselin, NJ 08830

Delaware Commercial Real Estate

Heidenberg Properties celebrates Southport's 25th
April 14, 2016
SHIRLEY, NY — Some tenants may have changed, but the recent 25th anniversary of the Southport Shopping Center at 999 Montauk Highway in Shirley, NY, is proof that well-run, well-located centers can continue to dominate their...

CenterPoint Properties acquires 1.1m square foot portfolio on East Coast
April 14, 2016
VIRGINIA/GEORGIA — CenterPoint Properties announced the acquisition of a three-building, 1.096,793 s/f, rail-served portfolio in Savannah, Georgia and Suffolk, Virginia. Stewart Calhoun and Casey Masters of Cushman and Wakefield.

The Buccini/Pollin Group announces two new world class hotels coming to Wilmington, DE's Riverfront
April 14, 2016
Wilmington, DE — The Buccini/Pollin Group (BPG), a privately-held, full-service real estate acquisition, development and management company co-headquartered in Wilmington, DE and Washington, DC, has announced the commencement of...

Cresa Baltimore represents Holt Paper & Chemical in 30,000 s/f lease renewal
April 14, 2016

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CONTACT US

Contact us today to learn more about MAREJ!



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