

**PRINT · DIGITAL · BLOG · NEWSLETTER ·
 CONFERENCES · SOCIAL MEDIA**

MAREJ 2022 MEDIA KIT

ADVERTISING RATES & SIZES

2022 ADVERTISING RATES

Prices listed are per insertion

	Full Page	1/2 Page	1/4 Page	1/8 Page
NET RATES				
1 time	\$1295	\$1095	\$695	\$395
2 - 4 times	\$995	\$895	\$495	\$295
5 - 11 times	\$795	\$695	\$395	\$245
12 & more or TS	\$695	\$495	\$295	\$195
GROSS RATES/ AD AGENCY RATES				
1 time	\$1524	\$1289	\$818	\$465
2 - 4 times	\$1171	\$1053	\$583	\$348
5 - 11 times	\$935	\$818	\$465	\$289
12 & more or TS	\$818	\$583	\$348	\$230
WRAP FULL PAGE/COLOR	IFC or IBC: \$1,695 Net/1,994 Gross		BC: \$1,995 Net/\$2,347 Gross	

Double Truck: \$2,495 net/ \$2,935 gross

Inserts: \$1,495 net/ \$1,759 gross

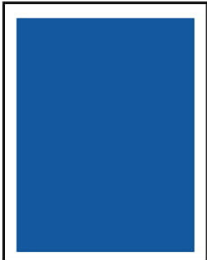
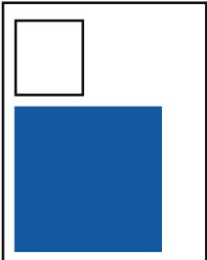
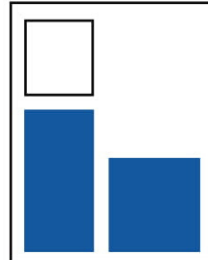
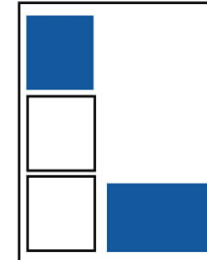

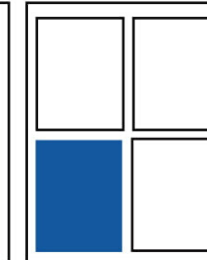
Spot Color Rate: \$200 per additional color above B&W space rate. **Online Banner Advertisement:** \$995

4-Color Rate: \$600 above B&W space rate.

Preferred Position add 20%

With your advertising program you will receive visibility in our print publication as well as our digital edition reaching over 105,000 decision makers per issue. All ads are linked to your company website, email address and social media handles.

Advertising Sizes

					
Full Page 10¼" x 13¼"	Half Page 8" x 8¼"	Quarter Page 4" x 8¾" or 6" x 5½"	Eighth Page 4" x 4¼" or 6" x 3"	Spotlight Half 10" x 6"	Spotlight Quarter 5" x 6"

Electronic Specs: Send print optimized PDF with fonts embedded or native files with all support files (font & images) accepted. Files must be CMYK or grayscale format only, Web offset, no bleed. 85 line screen- 300 DP

Send Insertion Orders, Artwork & Copy to:

Lea Christman, AVP & Conference Producer
 350 Lincoln Street, Suite 1105, Hingham, MA 02043
 lea@marejournal.com | www.marej.com

Phone: 781.740.2900

Educate. Captivate. Network. Enhance.

NEW DIGITAL CONTENT

Digital Advertising

The screenshot displays the Mid Atlantic Real Estate Journal website with the following elements:

- Header:** Mid ATLANTIC Real Estate Journal logo, navigation links (Home, Conferences, Spotlights, Archives, Media Kit, About, Subscribe), and social media links (Facebook, Twitter, LinkedIn).
- Spotlight Banner:** "Specializing in Multi-Family Lending" with a "REGAL BANK" logo. Text below reads: "Spotlight Banner (Seen on all Pages) Width: 980 Height: 100 (points) \$695 net per month rotating".
- Digital Edition:** "View Our Digital Edition" section showing two issues: "3-25-16" and "4-15-16".
- Corfac International:** A video advertisement for "CORFAC International" with text: "Video \$795 net per month".
- Single Block Advertisements:**
 - Single Block Width: 315 Height: 125
 - Single Block \$495 net per month rotating
- Articles and News:**
 - "Heidenberg Properties celebrates Southport's 25th" (April 14, 2016) with a "Read More" button.
 - "CenterPoint Properties acquires 1.1m square foot portfolio on East Coast" (April 14, 2016) with a "Read More" button.
 - "The Buccini/Pollin Group announces two new world class hotels coming to Wilmington, DE's Riverfront" (April 14, 2016) with a "Read More" button.
 - "Cresa Baltimore represents Holt Paper & Chemical in 30,000 s/f lease renewal" (April 14, 2016).
- Conferences:**
 - Philadelphia Real Estate Capital Markets Summit:** April 13th, 2016, Hilton Philadelphia City Avenue Hotel, 4200 City Avenue, Philadelphia, PA.
 - 2nd Annual NJ Office Summit:** April 29, 2016, 7:55AM-12:00PM, APA Hotel Woodbridge, 120 Wood Avenue South, Iselin, NJ 08830.
- Delaware Commercial Real Estate:** A section at the bottom of the page.

Send Insertion Orders, Artwork & Copy to:

Lea Christman, AVP & Conference Producer
350 Lincoln Street, Suite 1105, Hingham, MA 02043
lea@marejournal.com | www.marej.com

Phone: 781.740.2900