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**MID
ATLANTIC**

NEW JERSEY-PENNSYLVANIA-DELAWARE-MARYLAND-VIRGINIA-DC

Real Estate Journal

THE MOST COMPREHENSIVE SOURCE FOR COMMERCIAL REAL ESTATE NEWS

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FOR COMMERCIAL REAL ESTATE NEWS**

PRINT • DIGITAL • BLOG • NEWSLETTER
CONFERENCES • SOCIAL MEDIA

2026 MEDIA KIT

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WHAT WE OFFER

PRINT

A classic way to reach the Commercial Real Estate Industry

DIGITAL

Online source available at a moments reach

SOCIAL MEDIA

To target & reach industry decision-makers

BLOG

Additional visibility on our website

NEWSLETTER

Weekly industry updates & announcements

CONFERENCES

Promote your business by speaking and sponsor at industry related conferences



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The Mid Atlantic Real Estate Journal (MAREJ) is thrilled you are considering us in your marketing plan for 2026. Boost your visibility throughout the year with our results-driven marketing and content solutions; an affordable and effective way for you to engage your target audience and reach the decision-makers of the commercial real estate industry.

MAREJ is the largest commercial real estate publication in the region. We reach professionals throughout NJ, PA, DE, MD, VA, and DC, publishing once a month.

In addition to our publication, we host industry-specific networking conferences throughout the year to help the industry stay in touch with the ever-changing market.

Statistics

 10,000 +  500 +  1,300 +

Overall Reach

25,000

Print Circulation

35,000

Digital Circulation

13,000

Unique monthly
visitors on blog

25,000

Newsletter
Circulation

Primary Readers Include:

Investors, Brokers, Developers, Builders & Contractors, Commercial Property Owners, Auctioneers, Bankers & Lenders, Mortgage Bankers & Brokers, Government Agencies, Professional Services including Legal, Insurance, Accounting and Appraisal.

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ADVERTISING RATES & SIZES

2026 ADVERTISING RATES

Prices listed are per insertion

	Full Page	1/2 Page	1/4 Page	1/8 Page
NET RATES				
1 time	\$1295	\$1095	\$695	\$395
2 - 4 times	\$995	\$895	\$495	\$295
5 - 11 times	\$795	\$695	\$395	\$245
12 & more or TS	\$695	\$495	\$295	\$195
GROSS RATES/ AD AGENCY RATES				
1 time	\$1524	\$1289	\$818	\$465
2 - 4 times	\$1171	\$1053	\$583	\$348
5 - 11 times	\$935	\$818	\$465	\$289
12 & more or TS	\$818	\$583	\$348	\$230
WRAP FULL PAGE/COLOR	IFC or IBC: \$1,695 Net/1,994 Gross		BC: \$1,995 Net/\$2,347 Gross	

Double Truck: \$2,495 net/ \$2,935 gross

Spot Color Rate: \$200 per additional color above B&W space rate.

4-Color Rate: \$600 above B&W space rate.

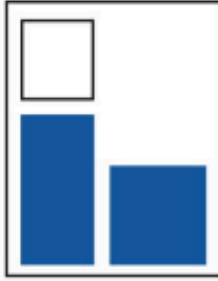
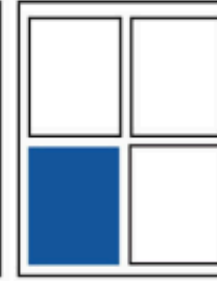
Inserts: \$1,495 net/ \$1,759 gross

Online Banner Advertisement: \$995

Preferred Position add 20%

With your advertising program you will receive visibility in our print publication as well as our digital edition reaching over 105,000 decision makers per issue. All ads are linked to your company website, email address and social media handles.

Advertising Sizes

					
Full Page 10 1/4" x 13 1/4"	Half Page 8" x 8 1/4"	Quarter Page 4" x 8 3/4" or 6" x 5 1/2"	Eighth Page 4" x 4 1/4" or 6" x 3"	Spotlight Half 10" x 6"	Spotlight Quarter 5" x 6"

Electronic Specs: Send print optimized PDF with fonts embedded or native files with all support files (font & images) accepted. Files must be CMYK or grayscale format only, Web offset, no bleed. 85 line screen- 300 DP

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EDITORIAL CALENDAR

2026 EDITORIAL CALENDAR

JANUARY

JANUARY 23 **DEADLINE: JANUARY 14**
ROP* (FRONT SECTION) **FINANCIAL**
DEL/MAR/VA/DC **WASHINGTON, DC**
NEW JERSEY **SOUTHERN NJ**
PENNSYLVANIA **SOUTHEASTERN PA**
ODM* **GENERAL CONTRACTING/SUB CONTRACTORS**
SPOTLIGHT **2026 FORECAST**

FEBRUARY

FEBRUARY 20 **DEADLINE: FEBRUARY 11**
ROP* (FRONT SECTION) **CRE LAW**
DEL/MAR/VA/DC **DELAWARE**
NEW JERSEY **CENTRAL NJ**
PENNSYLVANIA **CENTRAL & WESTERN PA**
ODM* **PROPERTY MANAGEMENT**
SPOTLIGHT **FAMILY OWNED BUSINESSES**

MARCH

MARCH 20 **DEADLINE: MARCH 11**
ROP* (FRONT SECTION) **1031 EXCHANGE**
DEL/MAR/VA/DC **VIRGINIA**
NEW JERSEY **NORTHERN NJ**
PENNSYLVANIA **NORTHEASTERN PA**
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT **BEST OF 2025**

APRIL

APRIL 17 **DEADLINE: APRIL 8**
ROP* (FRONT SECTION) **APPRAISAL**
DEL/MAR/VA/DC **MARYLAND**
NEW JERSEY **SOUTHERN NJ**
PENNSYLVANIA **SOUTHEASTERN PA**
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT **SPRING PREVIEW**

MAY

MAY 22 **DEADLINE: MAY 13**
ROP* (FRONT SECTION) **INSURANCE/TITLE**
DEL/MAR/VA/DC **WASHINGTON, DC**
NEW JERSEY **CENTRAL NJ**
PENNSYLVANIA **CENTRAL & WESTERN PA**
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT **HEALTHCARE**

JUNE

JUNE 19 **DEADLINE: JUNE 10**
ROP* (FRONT SECTION) **CREATIVE FINANCING**
DEL/MAR/VA/DC **DELAWARE**
NEW JERSEY **NORTHERN NJ**
PENNSYLVANIA **NORTHEASTERN PA**
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHTS **THRIVING UNDER 30**

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JULY

JULY 17.....DEADLINE: JULY 8
ROP* (FRONT SECTION) TAX ISSUES/ACCOUNTING
DEL/MAR/VA/DC VIRGINIA
NEW JERSEY SOUTHERN NJ
PENNSYLVANIA..... SOUTHEASTERN PA
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT COMMERCIAL BROKERAGE DIRECTORY

AUGUST

AUGUST 21 DEADLINE: AUGUST 12
ROP* (FRONT SECTION).....
DEL/MAR/VA/DC..... WASHINGTON DC
NEW JERSEY CENTRAL NJ
PENNSYLVANIA..... CENTRAL & WESTERN PA
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHTS..... THRIVING UNDER 40

SEPTEMBER

SEPTEMBER 18 DEADLINE: SEPTEMBER 9
ROP* (FRONT SECTION)1031 EXCHANGE
DEL/MAR/VA/DC.....DELAWARE
NEW JERSEY NORTHERN NJ
PENNSYLVANIA..... NORTHEASTERN PA
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT FALL PREVIEW

OCTOBER

OCTOBER 23DEADLINE: OCTOBER 14
ROP* (FRONT SECTION)..... APPRAISAL
DEL/MAR/VA/DC
NEW JERSEY SOUTHERN NJ
PENNSYLVANIA SOUTHEASTERN PA
ODM* PROPERTY MANAGEMENT
SPOTLIGHT WOMEN IN BUSINESS

NOVEMBER

NOVEMBER 20 ..DEADLINE: NOVEMBER 11
ROP* (FRONT SECTION)LENDERS DIRECTORY
DEL/MAR/VA/DC MARYLAND
NEW JERSEY CENTRAL NJ
PENNSYLVANIA.....CENTRAL & WESTERN PA
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT THRIVING OVER 40

DECEMBER

DECEMBER 18.... DEADLINE: DECEMBER 9
ROP* (FRONT SECTION
DEL/MAR/VA/DC..... VIRGINIA
NEW JERSEY NORTHERN NJ
PENNSYLVANIA..... NORTHEASTERN PA
OWNERS, DEVELOPERS & MANAGERS
SPOTLIGHT YEAR IN REVIEW

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DIGITAL ADVERTISING

NEW DIGITAL CONTENT

Digital Advertising

The screenshot displays the Mid Atlantic Real Estate Journal website. At the top, there's a navigation bar with links for Home, Conferences, Spotlights, Archives, Media Kit, About, and Subscribe. A search bar and login/signup options are also present. Below the navigation bar, a large banner advertises 'Specializing in Multi-Family Lending' with a 'Spotlight Banner' option (Width: 980, Height: 100, \$695 net per month rotating). The main content area features a 'View Our Digital Edition' section with links for 3-25-16 and 4-15-16. Below this, there are two 'Single Block' advertising options (Width: 315, Height: 125, \$495 net per month rotating) and a 'Video' option (Width: 315, Height: 125, \$795 net per month). A 'Double Block' option (Width: 325, Height: 240, \$695 net per month rotating) is also available. The 'Conferences' section lists upcoming events, including the 'Philadelphia Real Estate Capital Markets Summit' and the '2nd Annual NJ Office Summit'. The 'Delaware Commercial Real Estate' section features articles such as 'Heidenberg Properties celebrates Southport's 25th' and 'CenterPoint Properties acquires 1.1m square foot portfolio on East Coast'.

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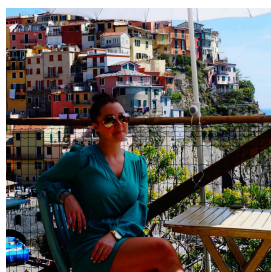
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CONTACT US

Contact us today to learn more about MAREJ!



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