

**PRINT · DIGITAL · BLOG · NEWSLETTER ·  
 CONFERENCES · SOCIAL MEDIA**

MAREJ 2019 MEDIA KIT

ADVERTISING RATES & SIZES

**2019 ADVERTISING RATES**

Prices listed are per insertion

	Full Page	1/2 Page	1/4 Page	1/8 Page
<b>NET RATES</b>				
1 time	\$1295	\$1095	\$695	\$395
2 - 4 times	\$995	\$895	\$495	\$295
5 - 11 times	\$795	\$695	\$395	\$245
12 & more or TS	\$695	\$495	\$295	\$195
<b>GROSS RATES/ AD AGENCY RATES</b>				
1 time	\$1524	\$1289	\$818	\$465
2 - 4 times	\$1171	\$1053	\$583	\$348
5 - 11 times	\$935	\$818	\$465	\$289
12 & more or TS	\$818	\$583	\$348	\$230
<b>WRAP FULL PAGE/COLOR</b>	<b>IFC or IBC: \$1,695 Net/1,994 Gross</b>		<b>BC: \$1,995 Net/\$2,347 Gross</b>	

**Double Truck:** \$2,495 net/ \$2,935 gross

**Inserts:** \$1,495 net/ \$1,759 gross

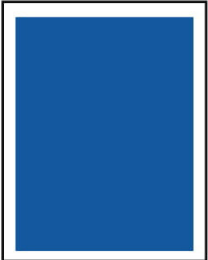
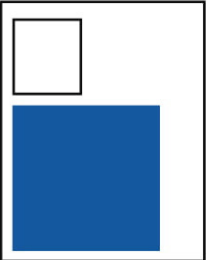
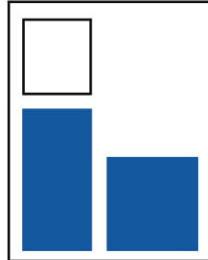
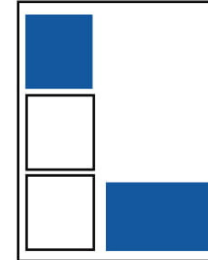

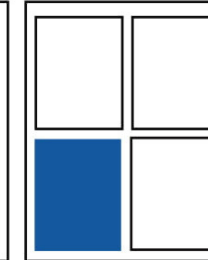
**Spot Color Rate:** \$200 per additional color above B&W space rate. **Online Banner Advertisement:** \$995

**4-Color Rate:** \$600 above B&W space rate.

**Preferred Position add 20%**

With your advertising program you will receive visibility in our print publication as well as our digital edition reaching over 105,000 decision makers per issue. All ads are linked to your company website, email address and social media handles.

**Advertising Sizes**

					
<b>Full Page</b> 10¼" x 13¼"	<b>Half Page</b> 8" x 8¼"	<b>Quarter Page</b> 4" x 8¾" or 6" x 5½"	<b>Eighth Page</b> 4" x 4¼" or 6" x 3"	<b>Spotlight Half</b> 10" x 6"	<b>Spotlight Quarter</b> 5" x 6"

**Electronic Specs:** Send print optimized PDF with fonts embedded or native files with all support files (font & images) accepted. Files must be CMYK or grayscale format only, Web offset, no bleed. 85 line screen- 300 DP

Send Insertion Orders, Artwork & Copy to:

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**Educate. Captivate. Network. Enhance.**

NEW DIGITAL CONTENT

Digital Advertising

The screenshot displays the Mid Atlantic Real Estate Journal website with several advertising spots:

- Spotlight Banner:** "Specializing in Multi-Family Lending" by REGAL BANK. Dimensions: 980 Width x 100 Height. Price: \$695 net per month rotating.
- Digital Edition:** "View Our Digital Edition" with issues for 3-25-16 and 4-15-16.
- CORFAC International:** Video advertisement. Price: \$795 net per month.
- Double Block:** Dimensions: 325 Width x 240 Height. Price: \$695 net per month rotating.
- Single Block:** Dimensions: 315 Width x 125 Height. Price: \$495 net per month rotating.
- Conferences:**
  - Philadelphia Real Estate Capital Markets Summit:** April 13th, 2016, Hilton Philadelphia City Avenue Hotel, 4200 City Avenue, Philadelphia, PA.
  - 2nd Annual NJ Office Summit:** April 29, 2016, 7:55AM-12:00PM, APA Hotel Woodbridge, 120 Wood Avenue South, Iselin, NJ 08830.
- Articles:**
  - Heidenberg Properties celebrates Southport's 25th:** April 14, 2016. Includes a photo of the shopping center and a "Read More" link.
  - CenterPoint Properties acquires 1.1m square foot portfolio on East Coast:** April 14, 2016. Includes a photo of the portfolio and a "Read More" link.
  - The Buccini/Pollin Group announces two new world class hotels coming to Wilmington, DE's Riverfront:** April 14, 2016. Includes a photo of the hotels and a "Read More" link.
  - Cresa Baltimore represents Holt Paper & Chemical in 30,000 s/f lease renewal:** April 14, 2016.

Send insertion orders, artwork and copy to:  
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