

2025 EDITORIAL CALENDAR

EDITORIAL DEADLINES ARE 10 DAYS PRIOR TO PUBLICATION DATE

JANUARY

JANUARY 24 **DEADLINE: JANUARY 15**
 ROP* (FRONT SECTION)..... **FINANCIAL**
 DEL/MAR/VA/DC..... **WASHINGTON, DC**
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA..... **SOUTHEASTERN PA**
 ODM*..... **GENERAL CONTRACTING/SUB CONTRACTORS**
 SPOTLIGHT **2025 FORECAST**

FEBRUARY

FEBRUARY 21 **DEADLINE: FEBRUARY 12**
 ROP* (FRONT SECTION) **CRE LAW**
 DEL/MAR/VA/DC..... **DELAWARE**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 ODM*..... **PROPERTY MANAGEMENT**
 SPOTLIGHT **FAMILY OWNED BUSINESSES**

MARCH

MARCH 21..... **DEADLINE: MARCH 12**
 ROP* (FRONT SECTION)..... **1031 EXCHANGE**
 DEL/MAR/VA/DC..... **VIRGINIA**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **BEST OF 2024**

APRIL

APRIL 18..... **DEADLINE: APRIL 9**
 ROP* (FRONT SECTION)..... **APPRAISAL**
 DEL/MAR/VA/DC..... **MARYLAND**
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA..... **SOUTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **SPRING PREVIEW**

MAY

MAY 23..... **DEADLINE: MAY 14**
 ROP* (FRONT SECTION)..... **INSURANCE/TITLE**
 DEL/MAR/VA/DC..... **WASHINGTON, DC**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHTS...**OFFICE & INDUSTRIAL/DISTRIBUTION CENTERS**
 **HEALTHCARE**

JUNE

JUNE 20..... **DEADLINE: JUNE 11**
 ROP* (FRONT SECTION)..... **CREATIVE FINANCING**
 DEL/MAR/VA/DC..... **DELAWARE**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHTS..... **THRIVING UNDER 30**

*ROP-- Run of the Paper is the first section in each issue covering news for all five states offering prime advertising positioning.

*ODM-- Owners, Developers & Managers

Editorial Requirements--Press Release 350-500 words with property photo and broker photos.

Expert Articles-- 550 words with author headshot and bio.(author name and title, co. name and location)

Deadline--10 days prior to publication date.

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JULY

JULY 18.....DEADLINE: JULY 9
 ROP* (FRONT SECTION) **TAX ISSUES/ACCOUNTING**
 DEL/MAR/VA/DC **VIRGINIA**
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA..... **SOUTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **COMMERCIAL BROKERAGE DIRECTORY**

AUGUST

AUGUST 22 DEADLINE: AUGUST 13
 ROP* (FRONT SECTION).....
 DEL/MAR/VA/DC..... **WASHINGTON DC**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHTS..... **THRIVING UNDER 40**

SEPTEMBER

SEPTEMBER 19...DEADLINE: SEPTEMBER 10
 ROP* (FRONT SECTION) **1031 EXCHANGE**
 DEL/MAR/VA/DC..... **DELAWARE**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **FALL PREVIEW**

OCTOBER

OCTOBER 24.....DEADLINE: OCTOBER 15
 ROP* (FRONT SECTION)..... **APPRAISAL**
 DEL/MAR/VA/DC
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA **SOUTHEASTERN PA**
 ODM*..... **PROPERTY MANAGEMENT**
 SPOTLIGHT **WOMEN IN BUSINESS**

NOVEMBER

NOVEMBER 21 ..DEADLINE: NOVEMBER 12
 ROP* (FRONT SECTION) **LENDERS DIRECTORY**
 DEL/MAR/VA/DC **MARYLAND**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **THRIVING OVER 40**

DECEMBER

DECEMBER 19...DEADLINE: DECEMBER 10
 ROP* (FRONT SECTION
 DEL/MAR/VA/DC..... **VIRGINIA**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **YEAR IN REVIEW**

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